



Fiche Technique

International Exhibition of the Olive, Olive oil and derivatives of olive tree

From 11 to 14 June 2015 - Sousse - Tunisia

Denomination :	3 rd Edition of the International exhibition of the Olive, Olive oil and Derivates of Olivie tree «Med Mag Oliva 2015»
Slogan :	«Science and Technology for Olive Cultivation»
Organiser :	Med Mag events
Place :	International Fair of Sousse, ZI Sidi Abdelhamid, Road Monastir. 4061 - Sousse - Tunisia
Date :	From 11 to14 Juin 2015

Objectives

- * To promote the commercial exchanges
- * To ensure the transfer of production technologies and the olive-growing transformation
- * To propose the olive-growing potentialities
- * To promote olive-growing opportunities
- * To promote the appropriatenesses of meetings and partnerships between potential suppliers
- * To put forward the therapeutic and esthetic virtues of the olive oil
- * To promote the role of the certification of the olive oil Quantitative and qualitative improvement of the olive-growing production

Sectors of the activities

- * Conventional olive oil
- * Biological olive oil
- * Olive oil carrying of the signs of quality (AOC/AOP/IGP)
- * Aromatized olive oil
- * Refined olive oil
- * Olives of tables
- * Olive tapenade
- * Machines of conditioning, packing and labeling
- * Material of weighing, balances and rockers
- * Equipment of oil mill, continuous chain...
- * Material of storage of olive oil, stainless cisterns...
- * Materials and agricultural equipment Material of irrigation
- * Machines and tools for the mechanical gathering
- * Cosmetic products containing olive oil
- * Seedbeds and products of plants Plant health products
- * Wood of the olive-tree and olive core (energy production)
- * Craft industry (wood of the olive-tree)
- * Research centers
- * Test laboratories
- * Research departments and councils
- * Banks and insurances
- * Organizations of agricultural credits
- * Public agencies and of support Professional rooms
- * Media and specialized press

Official and professionals partners

- | | |
|----------------------------------|-----------|
| * Ministère de L'agriculture | * COI |
| * CSN des exportateurs HO | * ONH |
| * CSN des conditionneurs HO | * IO |
| * CSN des oléofacteurs | * UTICA |
| * Foire Internationale de Sousse | * CEPEX |
| * Iris Édition | * APIA |
| * AVPA | * ISBS |
| * CTAA | * Packtec |
| | * DGAB |

Net & Media Partners

- | | |
|---------------------------|---------------|
| * Made -in- Tunisia | * Mercacei |
| * Index Tunisie | * Jawhara FM |
| * Afrique agriculture | * Radio Jeune |
| * L'investisseur Agricole | * Sabra FM |
| | * Shems FM |

Activities in margin of the exhibition

- * Scientific days
- * Better contest olive oil
- * Workshop of tastings and Sensory analyses
- * Workshop of formation on certification and quality
- * Official dined reception



Demande de Participation

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Identification

- Corporate name of your company to appear on the signalitiques one of your stand and in the official catalogue of the exhibition

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- Sector of activity :
- M.F. :
- Addresses :
- Phone : Fax : Mobile :
- E-mail : Web Site :
- Person in charge of the file:

Tarification

Stands

Registration fee : 100 €

- Fitted stand** (surface minimum of 12 m²): partitions, fitteds carpet, table, three chairs (03), spotlight, shore power, signaletique.
Reservation of : m², at the cost of: 130 € / m² - is : € / HT
- Raw stand (surface minimum of 48 m²):**
Reservation of m² at the cost of: 90 € / m² - is : € / HT
- Optional acces**
- Stands personalized, Sponsoring & Partnership, Other Accessories : to contact us**

Advertising on catalogue

Official exhibition catalogue: 3000 exemplars will be distributed freely to the professional exhibitors and visitors

Format: 20*27 cm

- 1 color page 500 € / HT
- 4th of cover 900 € / HT
- ½ color page 300 € / HT
- Bookmark 900 € / HT
- 2nd and 3rd of cover 700 € / HT
- advertising story 900 € / HT (3 pages)

The total of the reservation expenses of the stand :

- Registration fee : 100 €
- Total HT : €
- Advertising on catalogue €
- TVA18% : €
- Total TTC : €

Stamp & Signature

Cheque or transfer in the name of Med Mag Events

Banking cordonates: Attijari Bank Habib Thamer, 3000 Sfax -Tunisie

RIB: 04031117001541522704 - **IBAN:** TN59 04031117001541522704 - **SWIFT:** BSTUTNTT

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