

Data Sheet

The International Exhibition of Olive , Olive Oil and the Under Product of the Olive Tree from April 20th till 23rd 2017 Sousse - Tunisie

Dénomination :	4 th Edition The International Exhibition of Olive , Olive Oil and the Under Product of the Olive Tree
Slogan :	« For the Innovation and Sustainability of the Olive Oil Sector ».
Organisateur :	Med Mag events
Lieu :	Foire Internationale de Sousse, ZI Sidi Abdelhamid, Rte de Monastir. 4061 - Sousse - Tunisie
Date :	Du 20 au 23 Avril 2017

Objectifs

- * To promote the commercial exchanges
- * To ensure the transfer of production technologies and the olive-growing transformation
- * To propose the olive-growing potentialities
- * To promote olive-growing opportunities
- * To promote the appropriatenesses of meetings and partnerships between potential suppliers
- * To put forward the therapeutic and esthetic virtues of the olive oil
- * To promote the role of the certification of the olive oil Quantitative and qualitative improvement of the olive-growing production

Official and professionals partners

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|----------------------------------|-----------|
| * Ministère de L'agriculture | * CTAA |
| * CSN des exportateurs HO | * ONH |
| * CSN des conditionneurs HO | * IO |
| * CSN des oléofacteurs | * UTICA |
| * Foire Internationale de Sousse | * CEPEX |
| * Iris Édition | * APIA |
| * Sam Global | * ISBS |
| * AVPA | * Packtec |
| | * DGAB |

Net & Media Partners

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|---------------------------|---------------|
| * Made -in- Tunisia | * Mercacei |
| * Index Tunisie | * Jawhara FM |
| * Afrique agriculture | * Radio Jeune |
| * L'investisseur Agricole | * Sabra FM |
| | * Shems FM |

Sectors of the activities

- * Conventional olive oil
- * Organic olive oil
- * Olive oil carrying of the signs of quality (AOC/AOP/IGP)
- * Aromatized olive oil
- * Refined olive oil
- * Olives of tables
- * Olive tapenade
- * Machines of conditioning, packing and labelling
- * Material of weighing, balances and rockers
- * Equipment of oil mill, continuous chain...
- * Material of storage of olive oil, stainless tanks ...
- * Materials and agricultural equipment Material of irrigation
- * Machines and tools for the mechanical picking
- * Cosmetic products containing olive oil
- * Seedbeds and products of plants
- * Wood of the olive-tree and olive core (energy production)
- * Craft industry (wood of the olive-tree)
- * Research centers
- * Analytical laboratories
- * Research departments and councils
- * Banks and insurances
- * Organizations of agricultural credits
- * Public agencies
- * Media and specialized press

Activities in margin of the exhibition

- * Scientific days
- * Workshop of tastings and Sensory analyses
- * Workshop of formation on certification and quality